Subject: Re: DTLA neighborhood resident group

From: Jessica Lall <jlall@ccala.org>

Date: 11/22/2017 03:28 PM

To: Harry Chandler <harry@dreamcity.com>, Carol Schatz

<cschatz@downtownla.com>, "blair@historiccore.bid" <blair@historiccore.bid>

CC: Joanne Danganan < jdanganan@ccala.org > , Shawn Bratton

<sbratton@ccala.org>

Hi Harry:

Apologies for the delay – I have been up working in the Bay Area this week and not been in front of a computer.

CCA has actually been discussing and exploring ways to engage the residential community as part of our strategic plan moving forward. We would be happy to support such an effort. I'm copying my colleague Joanne who has been helping frame some of our work in this area.

I would also greatly recommend reaching out to the other BIDs – especially since those like South Park will be seeing the greatest residential population growth in the next few years.

Thanks so much and have a great holiday!

Jessica Lall jlall@ccala.org 213-416-7512

From: Harry Chandler harry@dreamcity.com **Date:** Sunday, November 19, 2017 at 6:32 PM

To: Carol Schatz <cschatz@downtownla.com>, Blair Besten <blair@historiccore.bid>, Jessica Lall <jlall@ccala.org>

Subject: DTLA neighborhood resident group

Carol, Blair, Jessica,

Greetings all.

My partner, Ceci and I have completed our first year of living in downtown at our new penthouse on Broadway. We continue to be both super excited by all that downtown offers...and daunted by all the challenges (public safety, homelessness, lack of retail, enforcement of the existing building standards, etc) that persist.

So along with some other downtown residents, we had the idea that we need to create a DTLA resident neighborhood group to help address these issues and create a stronger voice in the local political scene. All of you primarily represent the businesses and merchants of downtown, but the residents feel underrepresented.

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We are wanting to kickoff the first meeting in mid-January and are in the process of securing a large enough venue like Vivianas to hold the event in. It would be mid-week. We would love to have your three groups participating in the event, and in the future interaction with the group.

What do you think?

Harry

P.S. Jessica, we haven't met yet, but Blair, Carol, Tom Gilmore can all vouch that I am someone worth your attention.

harry chandler I (323) 854-2075 I harry@dreamcity.com

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